## Saltcorner.com

## A 'HUGE' Website Opportunity to grow your business-Your Logo/Banner linked to your website for only 100 dollars <u>PER YEAR</u>!

Saltcorner.com (over 5,000 pages as of 2025), is basically a non-profit educational marine aquarium website that has been up and running for the past 20+ years and continues to grow because it has been supported by renowned marine scientists, divers, authors, magazine writers and photographers. past and present in the hobby, e.g., Bob Fenner, John Randall, Martin A. Moe Jr., Matthew Mayo, Adrian Marsden, Alfredo Carvalho Filho, Daniel Gotshall,

Martin A. Moe Jr., Matthew Mayo, Adrian Marsden, Alfredo Carvalho Filho, Daniel Gotshall, James Fatherree, Peter Wirtz, Richard Field, David Cook, Keiichi Matsuura, Robert Patzner, Vincent Hargreaves, Daniel Geiger, Andrea & Antonella Ferrari, Leslie Leddo, Keith Hiscock, Massimo Boyer, Massoud Abadi, Mary Jane Adams, Thierry T.C. Chan, Hiroyuki Tanaka, Julian Sprung, Stephen Kempf, Hans Bersch, Shao Kwang-Tsao, Richard Harker, Charles Delbeek, Tristan Lougher, Danna Riddle, Lance Ichinotsubo, David Vaughan, Darryl Torckler, Zaid Fadul, Jim Greenfield, John Clipperton, Johnny Jensen, Rob Toonen, Alf J. Nilsen, James Gasta, Sam Gamble, and Dr. Jean Jaubert.

All have freely contributed portions of their works to this massive undertaking designed to inform hobbyists about the products and animals that encompass this educational hobby, and do so in a polite, honest and informative manner!

In fact, in addition to 'Links' described below, your banner will also be shown on about 150 pages of the site's content. And as each viewer logs on, all banners automatically change to different pages, making sure each supporter has their banner at a different location to provide even better coverage for them. And each is linked directly to their home site where viewers can see their latest products.

As you may already know, I've been in the aquarium hobby for a very long time and have collected specimens for my marine aquariums from the South China Sea to the Caribbean. Besides my website, I have written for Aquarium Fish International/FAMA, Marine Habitat in the UK, Bob Fenner's Digital Magazine, Tropical Fish Hobbyist, Practical Fishkeeping, Marine Monthly, Marine World, and UltraMarine magazines to name just some of them, for about 35 years. And that's besides being a public speaker at aquarium shop openings, aquarium society meetings, symposiums, trade shows and school events for the past 40 years.

As for site content:

'Home' icon opens a page showing some of its linkable 'major areas.'

'Mail' icon opens a page illustrating the format for contacting me.

**'I'nformation** icon opens a page showing my Biography and Mission' statement. - Bio' may be of interest, as I've been in the aquarium hobbies for about 75 years!

'Links' opens a page dedicated to those aquarium product companies supporting this website. Their banners and logos are also distributed throughout the many pages of this website and are all linked to their home website. These supporting companies are to be commended for supporting this website!

**'Bob's Books'** is dedicated to the booklets and books I've authored or were co-authored. Each is fully explained and includes their Table of Contents.

**'Reviews'** is split into two sections. One is comprised of dozens of book reviews I've written over the past years with each showing a photo of its cover. The other half of this area provides various 'Product Reviews' of some of the leading aquarium products, both past and present, and is open to all those that wish to post helpful product reviews.

**'Articles'** provide those written by 'many' different and noted contributors, including myself on various subjects of interest to aquarists. It's a must-see listing and it continues to grow in length as contributors add more articles. <u>And as a contributor, if you can generate a text only article voicing the history of your company/benefits of your products (Blow Your Own Horn!), it too could be added here. And, it will then be linked to the Galleries section of this website where a maximum of nine photos of your company/store fronts, interior photos, and various product/livestock/show aquariums etc., can be seen along with a very brief description of each, if desired. All at no additional costs!</u>

**'Q&A'** is devoted to sharing questions and comments by readers, and my answers to those to help other readers with possibly similar problems. And to accelerate finding the information needed, the Q&A exchanges are linked to a 'keywords' find window to speed up finding those answers!

**'Species Library'** is a MASSIVE section as it contains 'thousands' (not ten or twenty, not a few hundred, but 'many' thousands of fishes, invertebrates and algae photos with almost all posted with species scientific names, common names, range, husbandry, etc. And to further make finding subject species of interest much faster, the entire library has been divided into subsections such as you will see when visiting this area. Again, a massive undertaking to bring forth what is no doubt the largest collection of marine species anywhere on the Internet for the interested aquarist and diver! There's also a 'Suitability' index that has been added so visitors can see exactly what species are reef or fish-only safe or can be considered pest/invasive species.

**'Galleries'** opens a vast collection of aquarist system photos, including my own, along with a history of those individual systems as provided. <u>And as mentioned in the Article section above, your photos will be seen here along with some intro text that can include your address, phone/fax number, etc., as desired. Certainly, a window/site area that can grow your business, and again, there is no additional costs, even for updating when needed!</u>

Furthermore, by clicking on any highlighted species or words shown throughout the site, the viewer is taken directly to its photo! An existing return arrow or back one page arrow on the browser returns the viewer to where they were.

And in an effort to further broaden the availability of the information presented on this website, Saltcorner, a '<u>truly international website</u>,' can be seen in over <u>100 foreign languages</u>! It also has a Google search button located on the bottom right of every page! Simply enter your keywords, then tap the blue right button and await a few seconds for a complete site search to complete!

Saltcorner also contains my gift to all marine hobbyists: my eighth book titled '*The LIVING Marine Aquarium Manual*,' which has about 280,000 words and over 1000 photos. It's totally 'FREE' to read, and opens by visiting the Home icon and clicking on its cover!

As to your yearly fee, it solely goes to web expenses/my Webmaster, who without his skill, saltcorner.com would not exist.

And lastly, whether you see your fee as supporting a website designed for highly professional and accurate information, or that of providing additional hits to your banner, or both, I do not know of a better offer anywhere!!!

Please contact me at the address below and become a supporting member. Bob Goemans, (Bob@<u>saltcorner.com</u>)